

The Winter Reporter

Winter, 2013

President's Message



Now is the Time to Advocate for CTE

College and career readiness; Common core standards; embedded academics; teacher professional development; industry-recognized credentials ... as I reviewed the sessions

presented at CareerTech Vision 2012 in Atlanta, these topics were recurring themes throughout the various division presentations. The revised ACTE "Vision" format worked well, although some of the division and regional meetings still seemed to overlap. The Idea Labs and Deep Dive sessions I attended were well presented. One of the best I attended was "Engaging Students Through Pecha-Kucha Presentations" with Prof. Mark Johnson. Twenty slides at 20 seconds per slide, look it up! Karen Mason did a great job in her ACTE President role, and congratulations to Charlotte Gray, the new FACS Vice President Elect!

The recurring topics drive home the message that this is a critical time to advocate for CTE. There's a dynamic potential for Congressional legislation, federal regulation, national and state policy to seriously affect our work in CTE at the local level. On January 9th, legislators gathered for the 2013 Missouri Legislative Session in Jefferson City. Sixty-eight are new legislators and 60 are coming into the chamber with only two sessions under their belt. The House Republicans have a super-majority of 100 to the Democrat's 53 seats. The Senate Republicans lost two seats, one to redistricting and the other with an incumbent defeat. Their numbers are also in the super-majority range, with 24 Republicans to ten Democrats. I encourage you to get to know your legislators and let them know about your CTE priorities. Consistent contact with your legislators and their staff builds awareness that the issues for which we are advocating are important.

Sarah Topp has been very busy keeping us updated on critical legislative actions such as DESE's MSIP-5 revisions and others. Missouri ACTE sent DESE a letter regarding the

MSIP-5 proposal, asking DESE to continue making high quality, fully integrated career education available to all secondary students and to assure that CTSOs are included in this area as "an intra-curricular element of the program."

Senate Bill 17 (SB17), proposed by Senator Munzlinger, would establish the Career and Technical Education Board to oversee and coordinate technical education. Senator Wasson, R-Nixa, chairs the Financial and Governmental Organizations Committee to which SB17 has been assigned. Please contact your legislators on this committee and ask them to support this proposal.

The National Policy Seminar is around the corner, March 4-6. If you can attend, we could certainly use your voice in DC to meet with legislators and policy makers.

Best Regards,

Mark

Mark Fuchs



While advocating for CTE, Laura Hendley, Missouri ACTE Past President, takes a moment to pose for a picture with Governor Nixon.



Legislative Committee Report

by Jon Wilson, Legislative Committee Chair

A Legislative workshop was held in October at the Capitol building. The event, coordinated by Sarah Topp, discussed many current issues facing CTE. Cindy

Kadlec with the Joint Committee on Administrative Rules spoke to the group concerning the rule making process. Pat Thomas from Senator Munzlinger's office also spoke to the group and discussed contacting your legislators.

As you know, a request was sent out for you to write a letter during the comment period for MSIP 5. I would like to say thank you for the response. Although I have no "official" numbers, I was told boxes and boxes of letters were received by DESE pertaining to CTE's concerns over the newly proposed rule. We are currently waiting for a response to those letters to determine our next step.

Legislative day is slated for February 13. This is a great opportunity for you to promote your program and CTE with a visit to your legislators. Bring some students and share the positive impacts CTE has had in their lives and the lives of others. These types of visits make a difference and prove the importance of CTE. I encourage everyone to make the trip to Jefferson City and help make this day a success.

The National Policy Seminar will be March 4-6 in Washington D.C. This year, CTE will Climb the Hill in March during the 2013 ACTE National Policy Seminar. The focus will center on how we can overcome key obstacles, such as funding battles, and work with both sides of the aisle in today's partisan environment to create a successful CTE policy.

Region III Report

by Sherry Struckhoff RN, BSN; Missouri Region III Representative

MEMBER ALERT . . .

AWARD CHANGES!!!!!!

Changes have been made to the National Award process, which in turn changes how we will be handling awards in our Region and our State. The following is information from the National office:

For several years, National ACTE has received numerous complaints from members and state association leaders about the ACTE Awards process, the application, the differing regional deadlines and confusion about the process. In an effort to address these issues and concerns regarding the process, ACTE re-evaluated the awards program from top to bottom. This review process began in November, 2011 when the ACTE Awards Committee simplified the requirements for the National ACTE Awards applications. This summer, the ACTE Regional Vice Presidents started their work of addressing the Regional Awards deadline issue.

The due date for Regional Awards has been moved to March 1. This change is going into effect in 2013, so please be sure your state award committees are aware so they can submit your state winners for Regional consideration by that deadline. All applications for Regional consideration are due on March 1. **Regional applications should be submitted directly to ACTE awards@acteonline.org by March 1.** Once received, ACTE will verify membership eligibility and pass the

information along to the appropriate Regional Awards Committee for their review and consideration. The Regional Awards Committees will inform ACTE of their Regional winners no later than July 1. Once received, the National ACTE Awards committee will begin their interview and review process. If a state has any issues with submitting their state winners by the March 1 deadline, please contact me directly. ACTE will be implementing the March 1 deadline starting this year; however, we are willing to work with states on a case by case basis during this transition.

It is ACTE's hope that these changes improve member value and convenience with the ACTE Awards process. A flyer summarizing the changes can be found here: https://www.acteonline.org/uploadedFiles/Awards_Program/files/Awards_Changes_flyer.pdf

NOTICE – to be eligible for any and all awards, you must have been a tri-level member – ACTE, Missouri ACTE and your division at the time of the nomination (new guidelines by ACTE) no length of membership is required.

Missouri has decided to accommodate these changes, to resubmit last year's award candidates for consideration of 2013 Awards. Missouri will still accept applications that will be chosen at our March 15th meeting and awarded at our Summer Conference but these recipients will be forwarded on to ACTE/Region III next winter. This will allow us to merge with National guidelines.



Missouri ACTE Legislative Day February 13, 2013

Missouri ACTE Legislative Day will be held on Feb. 13, 2013 beginning with a meeting/briefing at the State Capitol – Third Floor – House Chamber – Side Gallery at 8:00 a.m. sharp. After the briefing there will be refreshments available in the 3rd floor rotunda where you will have the opportunity to visit with the legislators as they go into session or visit with your legislators in their offices.

We have contacted Governor Nixon's office and the Governor will sign a proclamation for Career & Technical Education Month at time TBA in Room 216. We will update everyone when this information becomes available. We hope as many students as possible will attend in Room 216.

All members should make appointments to visit their legislators and also visit with legislators on key committees such as:

House – Budget, Appropriations – Education, and Elementary & Secondary Education committees.

Senate – Appropriations, & Education committees.

Committee member information is available on the House (www.house.mo.gov) and Senate (www.senate.mo.gov) websites.

We are including members of the Career & Technical Student Organizations as part of the day's activities. For more information check out the Missouri ACTE website – www.mo-acte.org or email donna@mo-acte.org.

NOTICE:

Please RSVP to Donna@MO-ACTE.Org by February 11, 2013 if you plan to attend on February 13, 2013!

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Diversity at its Finest!

Normandy High Senior Represents Missouri at 16-State Summit

by Mary Avery, CTE/FACS teacher, MO-ACTE Diversity Committee Member



CTE/FACS student, Ceyaira Tomlin, a senior at Normandy High School, represented Missouri at a 16-state summit on obesity in Charlotte, NC. The Southern Obesity Summit (SOS) was held Oct. 14-16, and Tomlin was one of two students to represent the state. Tomlin, a regional officer with Family Career and Community Leaders of America (FCCLA), was selected to represent the state by the Department of Elementary and

Secondary Education's (DESE) Office of College and Career Readiness. She met with other youth representatives to plan strategies that can be implemented with teens to promote wellness and reverse obesity.

The SOS is the largest regional obesity prevention event in the United States, drawing hundreds of participants from 16 southern states. Representatives from Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia and West Virginia, will join forces to fight obesity.

The goals of SOS are to effectively engage youth in strategies to prevent obesity and to help stakeholders strategize policy and program initiatives across all 16 states. In addition to student representatives, attendees included experts in public health, health care, insurance, nutrition, education and government.



NORMANDY
SCHOOL DISTRICT

Missouri ACTE 2013 Awards

New Award Information

It is time again for Missouri ACTE Awards for 2013. Please take the time to read over the criteria and nomination forms carefully and make sure everything is filled out completely and correctly. Every school has outstanding teachers and educators, so please take the time to acknowledge them.

For the current Awards information you may go to our website www.mo-acte.org to download the Award forms and criteria located on the left side menu.

The applications must be mailed to Donna Vossen, Executive Director, PO Box 1955, Jefferson City, Missouri 65102 postmarked no later than March 1, 2013.

NOTICE – to be eligible for any and all awards you must have been a tri-level member – ACTE, Missouri ACTE and your division at the time of the nomination (new guidelines by ACTE) no length of membership is required.

If you have any questions, please contact your division representative on the Missouri ACTE Awards Committee or Donna Vossen at 573-634-7366 or email donna@mo-acte.org.

Thank you!

Missouri ACTE Awards Committee

Missouri ACTE Awards Committee

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ACTE National Policy Seminar March 4-6

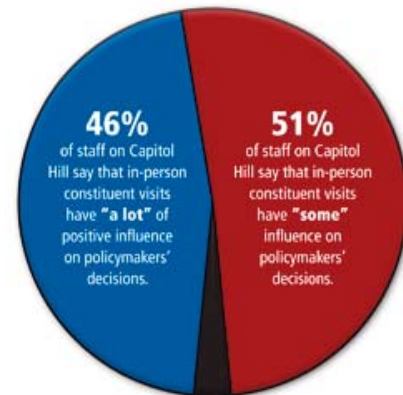
Climb the Hill with ACTE!

Climbing the Hill

With almost 100 new Members of Congress arriving on Capitol Hill in January and facing tough choices about federal spending and the role of the federal government in education and workforce development, we need you in Washington!

This year, the CTE community will Climb the Hill in March during the 2013 ACTE National Policy Seminar. Our focus will center on how we can overcome key obstacles, such as funding battles, and work with both sides of the aisle in today's partisan environment to create successful CTE policy. But this can't happen without you!

Think your visit won't matter? Consider this ...



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DIVISION NEWS

MBEA (Business)



Missouri Senator David Pearce

The members of the Missouri Business Education Association held their Fall Conference on October 8, 2012 at Inn at Grand Glaze in Lake Ozark, Missouri with 86 members attending.

The day opened with an early registration, followed by 17 concurrent workshops from 9 a.m. to 2 p.m. Vendors also displayed their educational materials throughout the day and visited with the educators.

The guest speaker at the luncheon was Senator David Pearce who provided a sincere and genuine message to encourage teachers to continue to communicate with their government officials in Jefferson City and share our concerns of how students need to be educated and prepared for the work force/post-secondary education. Senator Pearce described teachers as having knowledge of the skills they teach as a mile deep compared to most government officials who know a great deal about many things but lack the "depth of knowledge" that most educators have achieved.

At the Board Meeting, a motion was approved to include the lunch fee in our membership dues for the Missouri ACTE Summer Conference which is held in Springfield, Missouri. This will improve and simplify the registration process for members.

Theresa Brinkley, legislative committee chair, will be attending the NPA in Washington, D. C., in March, 2013. Theresa Bynum, president, attended the ACTE summit in Atlanta in November 2012 and will attend the NBEA Conference back in Atlanta with President-Elect Theresa Taylor in April, 2013.

Respectfully submitted,
Theresa Bynum



MACS (Career Services)

MACS 2012 Fall Conference

The 2012 MACS Fall Conference was held September 20-21, 2012 at the Courtyard by Marriott in Columbia, MO. A total of 36 members attended the Conference

The Conference agenda was packed with informative sessions. Those who attended the Conference felt it was a beneficial conference. Of the 26 evaluations returned, 69% strongly agreed or agreed that the "conference contributed to my professional growth." The top five rated sessions were as follows:

- 1) Technology Share I and II
- 2) Tie between Career Readiness Camps and TSA Update
- 3) Tie between Student Services Standards/Grant Application and Awards Luncheon

Comments from the surveys will be helpful in planning the next conference. Many indicated they enjoyed the opportunity to network with others. Members enjoyed the roundtable presentation of the technology share sessions and would like more of them. The employer panel, as always, was excellent but many preferred it be during the day instead of at night. The panel discussion information was said to be relevant and timely. In addition, there was an indication that more post-secondary sessions were needed both at the Fall and Summer Conferences.

The officers welcome any suggestions you have to make our conferences more meaningful and impactful. If you have any other feedback or suggestions, please e-mail Shelly Stewart (stewarts@lamar.k12.mo.us). Eric Lark, Saline County Career Center,

video taped the Employer Panel Discussion from the conference. If you would like a DVD copy, contact Eric at elark@marshallschools.com

MACS Business

MSNA President Patricia Burns had requested MACS revisit the possibility of a merger of our two divisions. This was discussed at the Fall Conference business meeting.

Membership decided to again extend an invitation to MSNA members to join MACS. We felt a merger would be too time intensive to benefit either group. In addition, MACS members would like to maintain our division's identity.

This information was relayed to MSNA.



DIVISION NEWS

MCEA (Marketing)

An education program unique to the state got a boost and future business leaders are getting a jump start in St. Joseph, MO. Officials from the St. Joseph School District and Missouri Western State University signed an articulation agreement that offers high school students the chance to earn three hours of college credit after completing the High School of Business program with a 3.0 grade point average.

The agreement was signed at Western by Dr. Bob Vartabedian, president of Western, and Dr. Jaime Dial, director of secondary curriculum and instruction for the school district, in front of about 90 students who are currently enrolled in the program from the three public high schools.

The High School of Business (HSB) program is a project-oriented initiative geared toward high school students who are considering a business major

in college. They take six courses that are similar to business courses offered at higher education institutions, the last of which is a community service project. MCEA President David Jordan has been integral to the HSB program in St. Joseph.

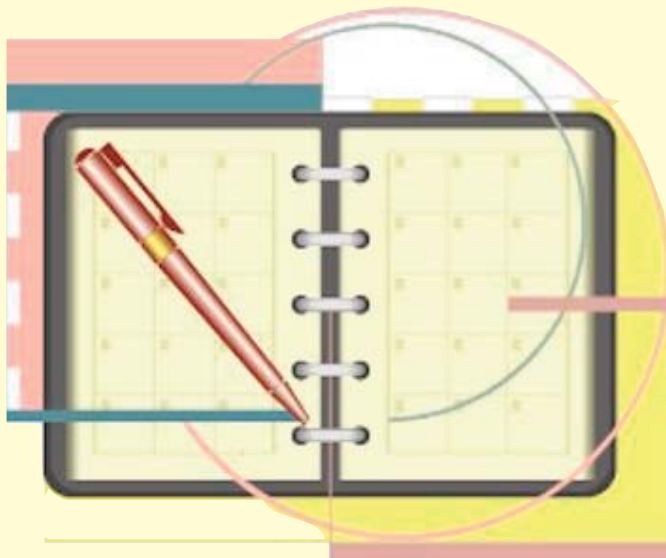
"Business skills are very important to all the professions I've dealt with over the many years of my career," Dr. Vartabedian said to the students. "To have this high school biz program, whether or not you major in business, it's really going to give you a leg up on your career. I think you're making a wise choice."

Linda Krehbiel, director of business, marketing and information technology for the Missouri Department of Elementary and Secondary Education, attended the signing. She said the St. Joseph district is the only high school in the state offering such a program.

There are a total of 15 states with high school business programs. Programs such as these provide a bridge between high school and post secondary. It's another opportunity to open avenues for students, allowing them to see what's actually happening in business-industry and how their education applies in real world situations.

The rigor and relevance is what's right for students in Missouri, and the pilot program in St. Joseph will be integral for providing feedback as the program progresses. "Any time you can get the community engaged and engage employers and engage post-secondary, all these pieces together," Krehbiel said, "that's what's best for the kids and our economy."

Dr. Dial said this is the first articulation agreement they've signed with any institution. The program is in its second year.



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make plans to attend!*

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<p>BTE 4550 crn 31915 <i>Publishing Applications for Business Ed</i> 2 Cr Hrs U/G Online June 3—July 11</p>	<p>CTE 4501 crn 15780 <i>Managing Classroom Technologies</i> 2 Cr Hrs U/G Online June 3—July 11</p>
<p>CTE 4145 crn 30436 <i>Curriculum Construction in CTE</i> 3 Cr Hrs U/G Online May 20—June 27</p>	<p>CTE 5120 crn 30622 <i>Curriculum Development Theory in CTE</i> 3 Cr Hrs Grad Online May 20—August 8</p>
<p>CTE 4150 crn 30900 <i>Vocational Guidance</i> 3 Cr Hrs U/G Online June 3—July 11</p>	<p>CTE 6120 crn 32488 <i>Current Issues and Topics in CTE</i> 3 Cr Hrs Grad Online May 20—June 27</p>
<p>CTE 4160* crn 30437 <i>Methods of Teaching CTE</i> 3 Cr Hrs U/G Hybrid* July 1—August 8</p>	<p>*Hybrid course is predominately online with one in-person meeting</p>

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A First-Hand View of DECA's Benefits

by Micah Melling, Missouri DECA State Past-President and Central Region Past Vice President



Micah Melling

"The more you put into DECA, the more you get out of it." That motto motivated me throughout my five years as a member of the organization. During my time in DECA, I could see the immediate benefits I was reaping. I could see my network expanding, my presentation skills improving, and my leadership capabilities increasing. My mentors often complimented me on my achievements, but they also stressed that DECA would pay dividends throughout my life. Without a doubt, I already know they were correct.

In late February, I applied to the Institute on Business and Government Affairs (IBGA), an eight-week internship program in Washington, DC. I knew I was competing with students from around the world to get into this program, but I hoped my resume would be strong enough to get my application noticed. A few days after I submitted my application, I attended the Association for Career and Technical Education's National Policy Seminar in Washington, DC. As I was checking my bags to go home, I received a call from the coordinator of IBGA; she requested a phone interview later in the week. What interesting timing! She told me that freshmen in college are rarely accepted, but my achievements in DECA had caught her attention and earned me a phone interview.

During the interview, I was able to discuss my recent experiences at ACTE's policy seminar and all of my political outreach efforts. I also talked about the conferences I had attended, the speeches I had given, and the projects I had led. The next day, I learned that I had been accepted into the program! When I next talked to the institute coordinator, she reiterated that freshmen are rarely accepted, but my achievements in DECA earned me a spot in the program. A couple of months later, when I arrived in DC, I learned that I was one of only three freshmen in a program of 85 students!

My experiences in DECA also helped me during my internship. I interned for Resonate Networks, a digital media firm for political campaigns and advocacy groups. My marketing classes had already taught me the basics of online advertising and key terms associated with the industry. The communications skills I had developed by writing papers and giving speeches helped me to complete research projects for my supervisor. The networking skills I had refined in DECA

helped me to quickly connect with my supervisor and co-workers. One of my most important tasks at Resonate was creating target audiences for political campaigns. The lectures I had heard about target audiences, all of the role-play I had done, and the marketing campaigns I had developed as a DECA member prepared me to be successful with this important task.

I can, without a doubt, say that DECA opens doors for its members. I have experienced this firsthand. Without my involvement in DECA, I would not have been accepted to IBGA, nor would I have been prepared to intern at Resonate Networks. I certainly believe the experiences I gained and the lessons I learned in DECA will continue to open doors for me.

To current members, take advantage of every opportunity DECA gives you. The more you put into DECA, the more you will be impacted by the organization. And DECA's impact can be long-lasting and life-changing.

DECA Wishes,

Micah Melling

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BulletBall Shows Off in the Show-Me State!

An interview by LaDonia Nixon, St. Louis Public Schools

I attended a United Way fundraising event to do my part and network on behalf of my marketing students. I ran across a "best kept secret" ... BulletBall. The owners of Inclusion Sports are the inventors of this newly sanctioned Olympic game and were both in attendance at the event. As a marketing teacher, networking is still near and dear to the profession. And now it is on for a brand new sport in the Olympic Games for 2016! History is in the making for diversity in sports across the globe. Keep a watchful eye out for this game and its impact across the country and beyond.

How long has BulletBall been around?

The BulletBall Game Table Design Patent was approved in 1997.

Growing up in a home with a disabled mom, our father taught us the importance of playing games and creating different activities that included her. This made us more aware and sensitive toward the concerns of the physically/mentally disabled.

BulletBall was originally utilized as an 'inclusive' family game that gave every family member the opportunity to participate. After realizing the benefits our mom was getting from the game I realized the rewards could be enjoyed by many others. It was that realization that moved us, five years ago, to actively promote BulletBall to a broader audience.

What makes BulletBall awesome and dear to you?

There are many ways of bringing people closer together, such as music or culture. Sports too have the unique capacity to place everyone on a 'level playing field'.

BulletBall is important because it "builds a bridge" between communities through the common

interaction of sports. It can change what communities think and feel about persons with a disability and what persons with a disability think and feel about themselves.

Who plays the game?

BulletBall is played in a variety of venues because of its unique ability to provide therapy, fun, and competition, all-in-one.

In the sport and competition venue, BulletBall is played at the St. Louis Senior Olympics, National Veterans Golden Age Games, National Wheelchair Games, and World Sports Festival (bringing together Paralympic and Olympic Athletes to compete).

BulletBall is also enjoyed as recreation and recreational therapy at the YMCA, Youth and Family Centers, VA Medical Centers, hospitals, Parquad Independent Living Facility, rehabilitation institutions, parks and recreation, AccessChicago, and in the home.



Bullet Ball in action

What does a partnership with a school district look like?

A partnership with the school district would be two-fold.

First, our partnership will assist in preparing our students to further their education by providing another outlet to develop their strategic thinking, to improve their



It's getting serious now!

interpersonal skills, and to receive scholarship funding. For example, marketing students would assist in developing a market approach to creating excitement about the sport game as a part of the public school

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BulletBall *(from page 11)*

system and developing an Inclusion Sports League. Select students will travel to attend our national venues, such as the 2013 National Veterans Golden Age Games in New York and the World Sport Festival in Chicago, to assist in administering the event.

Secondly, we would bring together students traditionally left out of competitive sports because of their disability, size, or gender. Allowing these students to play a sport game against anyone will increase their self-esteem. Imagine students from Nottingham High School competing on a 'level playing field' against student athletes from other high schools and the best persons wins! This develops character not only in the Nottingham students but for the entire public school student body. Only then will people realize that there is not a person with a disability or a person without a disability. We are all one.

Inclusion Sports Sponsorships will offer a General Student Scholarship Fund for participating students.

It is only fitting that an all-inclusive sport created by a St. Louis, Mo. family begins its global journey in the St. Louis community. The participating students will be recognized in the community and become a part of a global endeavor.

Elaborate on the future of BulletBall in the Olympics.

BulletBall is beginning to receive international attention and countries like Canada, England, Australia, Israel, China, and Saudi Arabia are taking notice. Paralympic and Olympic Athletes participate in the Annual BulletBall Competition at the World Sport Festival.

We see the St. Louis Public School District as the first of its kind to establish an Inclusion Sports League featuring BulletBall. This, along with our continued relationship with World Sports and other venues, will allow us to move towards an Olympic Exhibition and recognition by 2020.



The Griffin Brothers

What does an educator need to do to get bullet ball in their school?

Email us or call us and we can discuss how BulletBall can become a part of your school program or activity. (info@inclusionsports.com; 314-533-2731)

Charles Griffin, President
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Em: cgriffin@inclusionsports.com
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Roos students pose with Charles Griffin



The Reporter is a quarterly publication of the Missouri Association for Career and Technical Education (Missouri ACTE). We welcome your comments.

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Missouri Association for Career & Technical Education 100% Membership

At the 2013 Summer Conference, Missouri ACTE will recognize schools in which 100% of the vocationally funded teachers are members of Missouri ACTE. To determine if your school qualifies for recognition, please list below the names and the last four digits of the social security numbers of all vocationally funded teachers in your school.

School Name: _____

Street Address: _____

City: _____ State _____ Zip _____

Director/Principal: _____ Phone: _____

Name:

Social Security Number (*Last 4 digits only*):

Please return to: Missouri ACTE ~ PO Box 1955 ~ Jefferson City, MO 65102 by July 1, 2013
or fax to 573-635-6258 or email Margie@molobby.com.